

EMBRACE THE DARKSIDE

hub 1922 RUDOLF FASHION DIVISION





Engineered to stay on the dark side

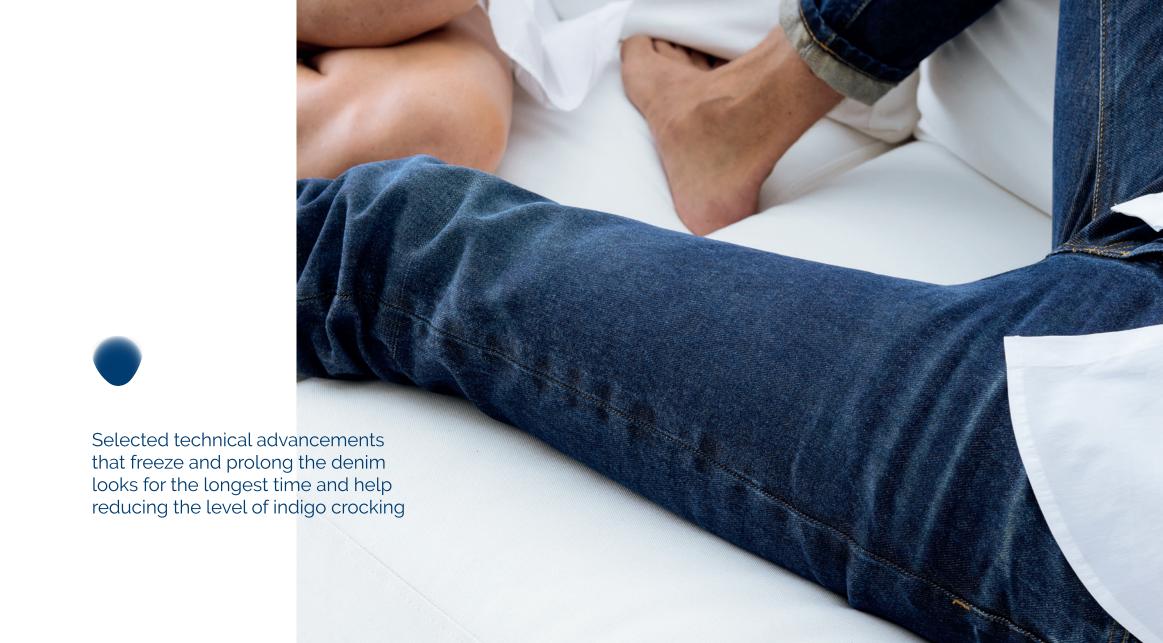
A continuously updated range of technical solutions to keep that rich, deep, dark blueness of jeans for much longer, while limiting the quality issues that come with denim rubbing

From left to right:

- 1_Reference, unwashed
- 2_After 15 washes with **DuraBlue**
- 3_After 15 washes without **DuraBlue**







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