



ODYSSEY

In touch with the future.

Too often we underestimate the power of a touch, which is prime purchasing driver for apparel.

ODYSSEY is a voyage through levels of texture and innovation. During this sensorial ride, softness and comfort are the trusted companions, whereas surprising and signature hand-feels are the adventurous buddies.

hub
1922
RUDOLF FASHION
DIVISION

WWW.HUB1922.COM





Odyssey treatments aim to enhance both sensorial experience and product quality.



Anti-yellowing properties

Denim treated with **RUCOFIN® X-GWE** (left) and generic amino-functional silicone (right); both exposed to natural light for 2 weeks.

